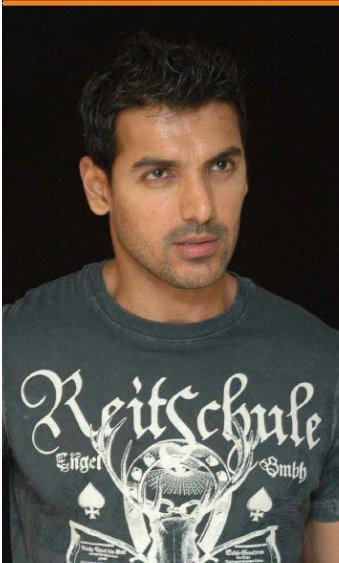




The **RETURN** of the
TIGER



THE RETURN OF THE TIGER

A FILM BEING PRODUCED BY

MIKE PANDEY
&
JOHN ABRAHAM



EARTHMATTERSFUNDATION.ORG



A nationwide awareness movement to reach local communities, citizens and youth across the country



IT IS A SHAME THAT 6.5 BILLION
PEOPLE CANNOT SAVE JUST OVER
A 1000 TIGERS

The Return of the Tiger is possible,
only if we make a *collective effort*

thereturnofthetiger.com
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ABOUT MIKE PANDEY

TIME Magazine -

“Al Gore wasn’t the first person to use a movie to help save the world. In India, the effort to protect everything from whale sharks to elephants, vultures to medicinal plants owe a debt to prolific wildlife-documentary maker Mike H. Pandey.”

Mike Pandey is a **crusader for the environment** and for endangered species. He is nationally and internationally renowned for his high caliber and powerful films and is one of India’s most accomplished and **iconic nature filmmakers**.

Mike who has been recently declared a '**Hero of the environment**', has waged a three-decade war to defend India's wildlife and environment through his powerful films and they are a living proof of the difference one individual can make in bringing about changes locally, nationally and globally.

Mike was declared Hero of the Environment along with **Maldivian President Mohamed Nasheed** and **Cameron Diaz** in the October 2009 issue of Time magazine.

Mike has been the recipient of **three Green Oscars** and has also been awarded the **Presidents award - Rajiv Gandhi Wildlife Conservation Award** and was also presented with **The Golden Giraffe International Award** in France which is the highest award for conservation in France. Other than these he has been a recipient of many national and international awards.

ABOUT JOHN ABRAHAM

This **youth icon** needs little introduction for his work in commercial films in India. Today he is one of the most popular actors in the country, especially among the masses.

What many do not know is that John Abraham has been working, away from the media eye, with the **grass root communities for animal welfare**.

His commitment towards the elephants will help towards realizing the country’s **first elephant village in Maharashtra** which is an effort to return these wild animals back to their natural home. He has pledged his full support and time to The Return of the Tiger and is committed to be a part of this national movement for the conservation of the Tiger.





The Tiger, apex of the food chain, is critically endangered and losing its battle for survival. Its habitat is disappearing; **as our forests shrink the water sources will dry up** as well.

It is not about saving just the tiger. It is about the damage to the eco system that sustains all life forms on Earth.

The whole world seems to be aware of the need to save the Tiger, yet we are unsuccessful. In spite of relentless efforts by the Government, various enforcement agencies, tiger experts and global support the Tiger is still dying.

The film will be the **first step towards a nation wide movement** which will work to bring about change at the following levels:

- Policy level for legislative changes and more stringent laws to protect the tiger.
- Education and awareness among the farmers, local communities, citizens and youth.
- Action plan for individuals in urban areas, rural areas, around sanctuaries to take definitive actions towards a secure future for the tiger.

This film is being made with the conviction that **The Return of the Tiger is possible if we ALL come together.**

WHY MAKE A FILM



Most media campaigns and other communication preach to the converted, leaving the larger masses untouched.

This film is an effort to **reach new audiences** and **penetrate and change mind sets.**

Every individual needs to understand the link between their lives and the need to protect the Tiger. The film aims to play that role.

The film will also become **a powerful tool – for the youth and the masses** – and will be able to trigger a collective effort to restore the delicate balance that we have fractured in our ignorance and haste.

The fracture of the food chain has led to a misbalance that threatens our future and that of the Planet. Our Natural resources are dwindling at a rapid pace.

Every life form has a role to play and is linked to our lives and that of thousands of other life forms. For example, today the disappearance of the bees is threatening our food security. Over 14 countries are affected.





EARTH MATTERS FOUNDATION



Earth Matters Foundation is a Delhi based not for profit trust that has been working for the **past 12 years** in the field of **wildlife conservation, education and awareness generation**. We are happy to inform you that the Foundation has been successful in bringing about **legislative protection** for species, **the Whale shark, Vulture, Elephant and the Horseshoe crab**, over the last decade in India.

In the past our hard hitting films have made a difference.



Shores of Silence – Whale sharks in India became a powerful tool and helped bring about legislative changes for the whale shark which is now a protected specie under the Wildlife Act of 1972 in India.



The film Last Migration – Elephant capture in Sarguja and its sequel Vanishing Giants triggered a national debate and led the government to ban the brutal traditional methods of elephant capture in India.



The film ‘Vanishing Vultures’ brought about legislation against the use of diclofenac – a drug which has been scientifically proved to have caused a systematic disintegration of the vulture population in India.



Timeless Traveller – The Horseshoe Crab has been used for lobbying for the horseshoe crab for the past 14 years which is now protected under Schedule IV of the Wildlife Act of 1972 giving the species a fighting chance for survival.

Earth Matters is working towards tiger protection and now supporting Tiger Conservation through awareness generation and education. A national level campaign and a collaborative effort to protect the tiger has been launched – an appeal by the people – supported by the people – to reach and generate awareness at grass root levels, local communities and amongst the youth across the country.



PLEASE SUPPORT OUR EFFORTS FOR
THE CONSERVATION OF THE TIGER



EARTH MATTERS
FOUNDATION

Earth Matters Foundation is a registered public charitable trust (Registration no. 984). Donations to the foundation are exempted under section 80g of the income tax act.

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